

Board of Directors Meeting Minutes
October 18, 2016

ATTENDEES: Ron Kral, President
Leo Cardillo, Vice President
Ann Atcheson, Treasurer
Jim Gerding, Board Member
David Lindley, Board Member
Francesca Mazarella, Board Member
Susan Miskura, Board Member
Kevin O'Brien, Board Member
Lucy McCoy, Newsletter Chair
Livingston Johnson, Unit Game Director
Howard Stevens, Education Chair
Marty Bley

Unable to attend: Donna Hickling

CALL TO ORDER: The President called the October 2016 meeting of the Board of Directors to order at 11:05 a.m. on October 16, 2016 at the Beth El Temple in Alexandria, VA.

Secretary's Report

The minutes from the September meeting were reviewed and approved with no changes.

Treasurer's Report

The Board reviewed the financial statements from Ann Atcheson, which detailed profit and loss since the beginning of the calendar year, set forth budgeted to actual expenditures, and compared the balance sheet for assets and liabilities with that of the prior year.

NVBA Unit Game

--Kevin O'Brien reported on the Unit Game planning meeting held with WBL at the home of WBL President Ellen Cherniavsky to coordinate our Unit Game schedules for 2017. The Board is considering running a pairs-BAM event on October 12. WBL Unit Game Director is taking comments from both units on the draft schedule and sending out a final schedule for both Boards to vote on at their November Board meeting. Kevin and Livingston Johnson are preparing the 199er and 0-20 schedules for 2017.

--Ron announced that Jim Gerding has agreed to serve as the Unit Game Director effective the beginning of January 2017. Jay Simon is going to start directing in the 199er game.

--Halloween Party: Costumes and Halloween candy are encouraged, and prizes will be given for best costumes.

NVBA Communications/Marketing

David Lindley, who uses iContact to send out weekly emails with news of upcoming NVBA events and related activities, is looking into using the limited version of PIANOLA that ACBL is offering to put out some of his notices. He found there are some things that he can do with iContact that he can't do with PIANOLA. David has sent Ron Kral a note outlining the specific limitations in the ACBL version of PIANOLA so that Ron can discuss options with Pianola's developer at the upcoming NABC in Orlando.

The Board thought it would be helpful for David to send out an email targeted at players with fewer than 750 MPs to let them know some new games available to them. For example, Marty Bley is starting a 0-199er game on Sunday, Nov. 6 at Beth El at 1 PM. Bernie Oetjen has asked David for a sort of "blast" email to NVBA members to advertise his game. Normally, the Unit does not advertise for individual club owners or provide them with our email list, but it does want to keep a viable 199er game on Thursday night and to inform these players of other similar games available in clubs.

NVBA Sectional Games held Thursday and Friday morning – Contracts needed

Margot is going to look for information on the agreements with Norma Pierzchala and Gene Schuyler. She said Doug Grove has some of the info on the financial arrangements. The Board voted to reimburse Gene Schuyler the entry fee amount for all NVBA Sectional Free Plays turned in for entries at his Friday morning game when it is part of an NVBA Sectional.

NVBA Sectionals

--The Board decided to survey attendees of the October sectional regarding the morning, afternoon, and evening start times for sectional games on Friday and for start times on Saturday evenings, to try to determine whether more players would attend if the Saturday evening time were changed from 7:30 PM to 7:00 PM or 7:15 PM. Margot also asked the Board consider whether to continue holding Saturday evening pair games that were not part of a two-session event. These single sessions games are held during the April/May and October sectionals.

--NVBA and WBL have agreed to run 0-20 MP games on Thursday sectional nights with hand records. On Sectional nights, players in the NVBA 0-20 MP game may not have any advisory assistance. For the time being, Margot has agreed to holding the 199er game in the main room and the 0-20 game in the "small" room.

Nominations for Dave Murray and Ron and Mary Ann Kral Awards

--The Dave Murray and Ron and Mary Ann Kral trophies are to be awarded at the Holiday Party on December 15. Unit game players and Club managers and players are welcome to submit nominations. Ron will put all nominations for the Dave Murray award in an email out to the Board and have them send their votes to him, and he will compile them and determine the recipient.

--Francesca will poll players at the 199er game and the Directors of that game for nominees for the new Ron and Mary Ann Kral trophy. The Board will rely on the Directors of that game to vote since the Board doesn't know enough of the players to make a decision.

Holiday Party

The Board voted to obtain the main courses for the December Holiday Party from the Italian Store. They have reasonably priced vegetable pasta dishes and chicken cacciatore, and will deliver the food to Beth El for \$30.00. Food should be delivered by 5:30 PM. Players who eat food but don't bring a side dish or dessert are asked to contribute \$5.00 towards the Unit's expenses for the party.

Items of Continuing Interest

--"Ride Board" -- on the NVBA website with names of players willing to give other players rides at night to the Unit game, and the names of players who are interested in getting a ride to the game.

--Dedicated Bridge Center: Francesca and Leo continue their efforts to seek a property where NVBA and any interested bridge clubs could hold their bridge events. They will talk to the agents handling the leasing of the new vacant property in Yorktowne Shopping Center at Rt. 50 and Gallows Rd.

New Business

--Director's coaching seminar: WBL has hired Doug Grove to run a seminar for directors who want to become certified to direct at sectionals. President Kral encourages any NVBA directors interested to attend. Time and place are TBD.

--NVBA Local Charity Pairs Unit Game on December 1: Yuen deAnda is asking the Board to consider designating Key Middle School's program using pets to help special needs children as the recipient of proceeds from the Dec. 1 Unit Game.

--District 6 Charity Funds from ACBL. ACBL has given D6 \$30,000 to provide to non-bridge related charities in the District. Unit 218 is supposed to work with the Richmond Unit to select a charity to receive \$5,000 of these funds, and present their proposal at the D6 meeting at the Norfolk Regional on Nov. 19, 2016. NVBA members are welcome to suggest worthy charities for Ron to discuss with Richmond Unit President Barry Fratkin.

NEXT MEETING AND ADJOURNMENT: The next NVBA Board meeting will be held at 11:00 am on November 13, 2016 at the Beth El in Alexandria, VA. Meeting adjourned at 12:50 pm.

Action items:

Francesca Mazarella to solicit nominations for Ron and Mary Ann Kral trophy.

Identify organizations to receive charitable donations from NVBA local charity game and ACBL funds provided to District 6.

Action Items

Item No.	Date	Item	Assignee	Status
2	6/9/2015	Print, read, and edit first 10 pages of NVBA Policies and Procedures	All	On hold
7	9/13/2015	Solicit NVBA volunteers and contact other organizations to identify potential caddies.	Joe, Ron	Ongoing. Joe will request Yuen deAnda's help after the Longest Day has been completed. Ron will ask for volunteers after his 199er lecture and at the annual meeting.
10	9/13/2015	Identify a new caddy master	Leo	Open; See item 7
11	9/13/2015	Review Board Member position descriptions	Ron, Susan, Lucy	Review and revise the descriptions. When their revisions are complete, they will provide their results to Howard and Kevin for review and revision.
18	10/4/2015	Draft standard contract for directors that hold their own Sectional games	Margot	Open; Will be completed after NABC
27	12/20/2015	Solicit letters of intent from Club owners	Leo, Francesca	On hold pending completion of dedicated bridge center negotiations
30	12/20/2015	Identify hard data required to make recommendations to increase Unit Game attendance	Ron, Susan	Complete. Susan has identified some populations of interest.
36	1/31/2016	Track and aggregate table count data	Leo	Open
44	2/28/2016	Write out Ace of Clubs and Mini-McKenney free plays	Donna	Complete
45	2/28/2016	Determine Man of the Year, Woman of the Year, Rookie of the Year, and the Rush Buckley award	Open	Complete
47	2/28/2016	Add Man of the Year, Woman of the Year, Rookie of the Year, and Rush Buckley recipient to their respective trophies	Open	Complete

50	2/28/2016	Develop flyer for advertising Unit Game at NVBA club games	Joe	Duplicate action item; see 54
52	3/20/2016	Write up description of 199er award	Francesca	Complete
53	3/20/2016	Solicit feedback on 199er award awardee from 199er directors	Francesca	Complete
54	3/20/2016	Develop penultimate version of 199er flyer	Susan	Complete
56	4/24/2016	Develop suggestions to increase Unit Game attendance	Susan	
57	4/24/2016	Provide bullet on recognition program for 199er flyer	Francesca	
58	4/24/2016	Send draft minutes from last annual meeting to Ron	Donna	
59	4/24/2016	Review NVBA tax return by April 27	Leo	
60	4/24/2016	Send mass email to last year's LM/NLM participants encouraging them to participate this year	Joe	
61	4/24/2016	Ask Steve Robinson to publicize the LM/NLM game in his weekly newsletters	Joe	
63	5/15/2016	Update the list of recommended actions to increase Unit Game attendance	Susan	
64	5/15/2016	Work on graphics to keep NVBA branding consistent with all communications and postings	Francesca, David	
66	5/15/2016	Identify additional recommendations for increasing Unit Game attendance	All	

Respectfully Submitted,

Lucy McCoy for the Secretary