

Board of Directors Meeting Minutes
May 15, 2016

ATTENDEES: Ron Kral, President
Ann Atcheson, Treasurer
Kevin O'Brien, Board Member
Francesca Mazarella, Board Member
Susan Miskura, Board Member
David Lindley, Board Member
Lucy McCoy, Newsletter Chair
Joe Hertz, Tech Advisor
Adam Gann, Junior Advisor
Margot Hennings, District 6

Unable to attend: Leo Cardillo, Jim Gerding, Donna Hickling

CALL TO ORDER: The President called the May meeting of the Board of Directors to order at 9:30 a.m. on May 15, 2016 at the Elks Lodge in Fairfax, VA.

Secretary's Report

In the Secretary's absence we held the meeting using the Agenda prepared by President, Ron Kral. Action Item list to be reviewed. The minutes from the April meeting were reviewed and approved.

Treasurer's Report

The Board reviewed the financial statements from Ann, which detailed profit and loss since the beginning of the calendar year, set forth budgeted to actual expenditures, and compared the balance sheet for assets and liabilities with that of the prior year.

Tax Return. Ann informed us that the tax return was e-filed on May 11. Files will be prepared this week to send to the auditor.

Annual Audit

We can now do an annual audit.

Executive Session

Margot reviewed Sectional challenges.

DC Nationals

There is a need to recruit volunteers from all bridge levels for the National tournament this summer. Volunteers are needed for the Partnership desk, registration, prizes, information, hospitality/entertainment, etc. Ron Kral suggested asking I/N players to help as a way to get them involved, especially in the special registration area for the I/N Program. Mary Ann Kral is coordinating the I/N volunteers. The Youth NABC (YNACB) will be held during the last few days of the regular NABC. Sheryl McEwan needs 12 volunteers every day from July 28 through July 30. At the beginning of the

tournament, on the first Saturday, a Bridge University will be held with a need for 16 presentations. The morning slots have been filled but quite a few remain in the early afternoon for local teachers if they are interested. The District Six Website has contact information for key Committee Chairs prominently posted on this home page. George Parkins has volunteered to run registration for the Friday 7:30 game.

Other Items of Business

Item 7 of the Agenda. Increasing unit game attendance.

Susan Miskura made a presentation of her list of items. Francesca Mazarella suggested that to be successful we need a coordinator for each item.

Items discussed:

1. Promote the Unit Game and bridge in general, to local players, especially I/Ns and LBIAD attendees, at the Nationals. Perhaps, a mailing to I/N Players. David Lindley is our central graphics expert. Francesca will work with him on this branding effort.
 - Livingston has a list of everyone who played in the unit game and how many times they played.
 - Ron Kral suggested Dollar Days for a month. Month to be chosen
 - Opportunities to expand public interest in bridge at unit games: corporations, schools, continuing care residences (they have their own vans), condos. Use flyers and website. Start a club at colleges.
2. Make improvements to the Unit Game to “Make New Friends and Keep the Old”.
 - Discussed steps to run the game efficiently, fairly, promptly, different start times, ZT enforcement, slow player enforcement by taking away a board.
 - Establish carpool/ride board. A coordinator needed for this effort. Ron Kral suggested Joe Hertz.
 - Adam Gann, Junior Advisor suggested that car pools and a later time may help. More efficiently timed rounds; fewer boards; all to address the younger player who works during the day and the students who don't drive.
 - Ron Kral said there are free plays for those who bring new players to the game. Francesca and David will work on poster design to inform players of incentives. The incentives can also be posted on our website.
 - Francesca asked whether using some of Recognition and Ladder postings would be relevant to the experienced player.

Susan Miskura asked us to send her any additional items. She committed to updating this list with additional information.

Item 8: LM/NLM event. Forms distributed. Kevin and Joe. Action Item list to be updated.

Items 9-12 at next meeting.

NEXT MEETING AND ADJOURNMENT: The next NVBA Board meeting will be held at 11:00 am on June 12, 2016 at the Beth El in Alexandria, VA. Meeting adjourned at 10:50 am.

Action Items

Item No.	Date	Item	Assignee	Status
1	6/7/2015	Post 199er lecture materials on the Web site	Kevin	Kevin sent the materials to Ron, who will place them on the web site in April
2	6/9/2015	Print, read, and edit first 10 pages of NVBA Policies and Procedures	All	On hold
7	9/13/2015	Solicit NVBA volunteers and contact other organizations to identify potential caddies.	Joe, Ron	Ongoing. Joe will request Yuen deAnda's help after the Longest Day has been completed. Ron will ask for volunteers after his 199er lecture and at the annual meeting.
10	9/13/2015	Identify a new caddy master	Leo	Open; See item 7
11	9/13/2015	Review Board Member position descriptions	Ron, Susan, Lucy	Review and revise the descriptions. When their revisions are complete, they will provide their results to Howard and Kevin for review and revision.
18	10/4/2015	Draft standard contract for directors that hold their own Sectional games	Margot	Open; Will be completed after NABC
27	12/20/2015	Solicit letters of intent from Club owners	Leo, Francesca	On hold pending completion of dedicated bridge center negotiations
30	12/20/2015	Identify hard data required to make recommendations to increase Unit Game attendance	Ron, Susan	Complete. Susan has identified some populations of interest.
36	1/31/2016	Track and aggregate table count data	Leo	Open
41	2/28/2016	Identify candidates for five open Board positions	Jim, Donna	Complete
42	2/28/2016	Produce Ace of Clubs certificates	Donna	Alan Dockerty stated that certificates would be sent directly to Ron by ACBL
44	2/28/2016	Write out Ace of Clubs and Mini-McKenney free plays	Donna	Complete
45	2/28/2016	Determine Man of the Year, Woman of the Year, Rookie of the	Open	Complete

		Year, and the Rush Buckley award		
47	2/28/2016	Add Man of the Year, Woman of the Year, Rookie of the Year, and Rush Buckley recipient to their respective trophies	Open	Complete
49	2/28/2016	Develop formal report for 199er survey	Kevin	
50	2/28/2016	Develop flyer for advertising Unit Game at NVBA club games	Joe	Duplicate action item; see 54
52	3/20/2016	Write up description of 199er award	Francesca	Complete
53	3/20/2016	Solicit feedback on 199er award awardee from 199er directors	Francesca	Complete
54	3/20/2016	Develop penultimate version of 199er flyer	Susan	Complete
55	3/20/2016	Discuss NVBA/WBL relations	Ron, Leo	
56	4/24/2016	Develop suggestions to increase Unit Game attendance	Susan	
57	4/24/2016	Provide bullet on recognition program for 199er flyer	Francesca	
58	4/24/2016	Send draft minutes from last annual meeting to Ron	Donna	
59	4/24/2016	Review NVBA tax return by April 27	Leo	
60	4/24/2016	Send mass email to last year's LM/NLM participants encouraging them to participate this year	Joe	
61	4/24/2016	Ask Steve Robinson to publicize the LM/NLM game in his weekly newsletters	Joe	
62	4/24/2016	Find a volunteer to take minutes at the next Board Meeting	Ron	
63	5/15/2016	Update the list of recommended actions to increase Unit Game attendance	Susan	
64	5/15/2016	Work on graphics to keep NVBA branding consistent with all communications and postings	Francesca, David	
65	5/15/2016	Identify volunteers to work at NABC		
66	5/15/2016	Identify additional recommendations for increasing Unit Game attendance	All	

Respectfully Submitted,

Francesca Mazarella for the Secretary